Elder seeks new convention center for Niagara Falls

Jeffrey Elder, “Dynamic New Future Line” candidate for Mayor of the City of Niagara Falls proclaimed that he will seek approval for a new convention center for Niagara Falls as soon as possible.

“We are missing out on thousands of dollars in tourist and convention business because we don’t have a center for them to meet,” Elder explained.

“The market is rich and we need to open an outlet for the visitors to meet. Niagara Falls has too much to offer to go without a meeting space. Small and medium size conventions would love to come here and see our sights but we don’t provide them a meeting place. They visit the falls or casino but then they leave for another venue. This leaves us out in the cold and we cannot entice the tour dollars we could use to close our budget gaps,” Elder continued.

“With a convention center and good marketing, I believe we can move our economy forward to such a point that we could reduce property taxes. The convention center should be marketed to be able to pay for itself and feed the taxpayers as well.

“I have seen much growth in areas that had much less to offer than Niagara Falls, but they marketed themselves better and provided meeting spaces.

“What does Las Vegas have that we don’t have. They are in the middle of a desert; they only have the casinos which draw shows and then they provide meeting spaces. We have an international attraction as well as a casino. Between the falls and an undeveloped partnership with our brothers across the river leave us needing meeting spaces. Both cities would benefit from an American side convention center and I will champion the effort to get it built,” Elder promised.