**Elder wants “Horseshoe Hall of Honor”**

Jeffrey Elder, independent candidate for Mayor of Niagara Falls on the “Dynamic New Future Line”, is calling for what he labeled a “Horseshoe Hall of Honor” to help attract tourists to Niagara Falls.

“I’d like to start by thanking Governor Coumo for the $10Million grant which he announced to overshadow my announcement to launch my campaign for mayor last Wednesday. I assure the governor we will make good use of the funds and that we are now encouraged to seek more funds in the future.

“We have a rich history and great stories which need to be told and remembered,” Elder explained. “This museum of the underground railroad is only the tip of the horseshoe and the inspiration point for my plan.

“I would like to see us honoring the City of Electricity which powers a massive portion of North America; the numerous dare devils who used these falls as a claim to fame; Sal Maglie who put the city on the map for major league baseball Lois Gibbs who lead the fight for the environment at the Love Canal; to native Americans who gave the city its name; and even the three stooges who had the famous Niagara Falls routine; or the frequent references to the falls in comedies and dramas on film, television, and stage.

“The time has come for us to look at ourselves and laugh or cry in remembrance of how we are known and depicted in the literature of the world. This is an international attraction and our citizens need to be proud of their hometown, history, and themselves.

“The bottom line is that such a museum will help to reinforce pride in our community and a lookback into our past for the future generations,” Elder continued.

“We would love to propel the entire region grow in a dynamic new direction.

“In addition, I think the NFTA needs to realize that a major part of their title is Niagara. That authority has been myopic in its efforts to provide transportation to the City of Buffalo while ignoring Niagara Falls.

“Niagara Falls is the fifth most visited attraction in the world, but visitors to the Metropolitan Buffalo area are limited in their options when trying to visit the Falls. The NFTA has to realize that that neglect of Niagara Falls, New York is a major hinderance to progress and development. NFTA must extend the light rail system to this transportation hub which will allow tourists to stay in the region longer and provide more revenues for growth and prosperity for both Buffalo and Niagara Falls.

“I would think that the NFTA would realize that the people of Niagara Falls need a better access to the Medical Campus in Buffalo which includes the Oishei Children’s Hospital and Roswell Park. We could also benefit from access to other services in downtown Buffalo.

“The bottom line is the first name of the NFTA is Niagara and we would all benefit from this very appropriate extension of the line from Buffalo to Niagara Falls,” Elder concluded.